**ProSource Announces 2021 Vendor of the Year Awards**

***Vendor Partner* *Honors Presented at Spring Meeting 2022***

**SOUTHLAKE, Texas** — **May 19, 2022** —[ProSource](http://www.prosourceinfo.com/), the largest audio, video, and integration buying group in the United States, proudly announced today the 2021 Vendor of the Year Awards presented on May 18,2022, at the annual Spring Meeting in San Antonio.

ProSource members were asked to vote using the following criteria for selecting the Vendors of the Year:

* The Vendor through engagement with the group, has helped their class of trade more than others in the category.
* The Vendor who has shown a continued commitment to developing products for their class of trade.
* The Vendor who has allocated the proper resources to ProSource members and can be exemplified as a company that is responsive and easy to do business with.
* The Vendor who has had the most positive financial effect on members’ performance in the category.

The 2021 Vendor of the Year honorees are:

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| * Televisions/Displays – Samsung
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| * Home Theater Solutions – JVC
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| * Audio: Electronics – AudioControl
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| * Audio: Speakers – Origin Acoustics
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| * Audio: Headphones – Focal
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| * Audio: Wireless Audio – Bluesound
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| * CI Technology/Infrastructure – Control4
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| * CI: Audio – Coastal Source
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| * Lighting/Shades – DMF Lighting
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| * Vendor of the Year – Sony
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| * Support Vendor of the Year – ProSource University

“On behalf of our entire team at Sony, we are proud and honored to receive the 2021 ProSource Vendor of the Year award,” remarked Jeff Goldstein, Head Of Sales, Custom Installation Channel at Sony Electronics. “It is a great feeling to once again be recognized by ProSource for our strong partnership and mutual commitment to success.”“It is always a pleasure to celebrate our Vendor of the Year honorees,” said Dave Workman, CEO of ProSource. “We appreciate their commitment to developing products and providing considerable resources that impact our members’ positive financial performance in every category.”“Our vendor partnerships are at the core of our mission to deliver value to the ProSource membership,” commented Jim Pearse, President of ProSource. We value the relationship between ProSource and all of our vendor partners. It means a great deal to the organization’s success for our members to have access to the best-of-the-best products across the board.” |

**For information on becoming a ProSource member, please contact** Sherry Dantonio, ProSource Senior Director of Education and Membership Recruitment at (562) 810-1706 or by email at Sherry.Dantonio@Prosourceinfo.com**.**

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**About ProSource**

ProSource is a cooperative, member-governed, not-for-profit buying group representing 600+ custom integrators and specialty retailers. With annual sales of more than $6 billion, ProSource is the largest specialty and consumer-electronics merchandising group in the United States, which allows it to negotiate stronger programs with manufacturers, help independent dealers stay relevant to consumers, and keep the specialty A/V channel competitive. For additional information go to [www.prosourceinfo.com](http://www.prosourceinfo.com)

**Photo Link:** <https://technologyinsidergroup.com/wp-content/uploads/2022/05/ProSource_Vendors_of_the_Year-scaled.jpg>

**Photo Caption: ProSource presented the annual Vendor of the Year Awards at the 2022 Spring Meeting held in San Antonio.**

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