**ProSource Raises $175K for Make-A-Wish Central and South Texas**

***Fund-Raising Donations Exceed Making 15 Wishes Come True at Spring Meeting 2022***

**SAN ANTONIO, Texas** — **May 25, 2022** —[ProSource](http://www.prosourceinfo.com/), the largest audio, video, and integration buying group in the United States, proudly announced today that $175,000 was raised by the organization for Make-A-Wish® Central and South Texas during a fund-raising event held at the ProSource Spring Meeting last week. The total amount of donations exceeded the goal of making 15 wishes come true.

The ProSource event challenged 15 sponsors to stretch their creativity with props, costumes, auctions and games to encourage the crowd of ProSource members and vendors to donate to their deserving “Wish Kid.” Origin Acoustic’s Marc Fisher served as the evening’s emcee and rallied the crowd to open their hearts and wallets, raising the grand total.

The evening was a huge success with these sponsors pulling out all the stops to fulfill a wide variety of wishes:

* Premium Audio Company I wish to go to the Florida theme parks!
* Origin Acoustics I wish to go on a beach vacation!
* Lenbrook I wish to have archery equipment!
* Technology Designer I wish to have an outdoor kitchen!
* Sound United I wish to customize my 1983 Chevy truck!
* DMF Lighting I wish to have a camper!
* Maxicon I wish to be a Twitch Streamer!
* Coastal Source I wish to have a backyard playground!
* AudioControl I wish to travel and see the Blue Angels Air Show!
* WAC Lighting I wish to have a military experience!
* Savant I wish to meet the NY Yankees!
* SnapOne I wish to have a college scholarship!
* Technology Insider Group I wish to have a royal princess ball!

* + Samsung Event Sponsor

“ProSource has made so many wishes possible for our children over the years,” said Shelby Gill, Interim CEO of Make-A-Wish Central and South Texas. “But they don’t stop at just granting wishes – they are always interested in learning our Wish Kids’ stories and making them feel like part of the ProSource family. ProSource has an incredible community centered culture, and we are so honored to be part of their philanthropic impact.”

“We set ourselves a goal of $150,000 this year, and we want to thank everyone for their generosity in helping us exceed the target,” said Jessica Paskon, Vice President of Finance and Operations, ProSource. “Tens of thousands of volunteers, donors, and supporters advance the Make-A-Wish vision to grant the wish of every child diagnosed with a critical illness. The overwhelming success of this annual fund-raising event is a reflection of the heart and passion of our organization.”

**More information on becoming a ProSource member, is available by contacting** Sherry Dantonio, ProSource Senior Director of Education and Membership Recruitment at (562) 810-1706 or by email at sherry.dantonio@prosourceinfo.com**.**

**# # #**

**About Make-A-Wish Central & South Texas**
Make-A-Wish Central & South Texas (CSTX) creates life-changing wishes for children with critical illnesses. We seek to bring every eligible child’s wish to life, because a wish is an integral part of a child’s treatment journey. Research shows children who have wishes granted can build the physical and emotional strength they need to fight their illness. Headquartered in Austin and San Antonio, Make-A-Wish CSTX is considered one of the top charities in the state, with 84 cents of every dollar raised going directly toward granting wishes in our area. One of the first local Make-A-Wish chapters established, Make-A-Wish CSTX continues to grant more wishes per staff and raise more in-kind contributions than almost all of the 62 U.S. chapters. Together, generous donors, supporters, staff, and more than 700 volunteers have granted over 5,000 wishes for children across our territory since 1985 and have hosted more than 1,000 others for children around the world; the chapter granted over 300 wishes last year, the most in its 35-year history. For more information about Make-A-Wish CSTX, visit us at [www.cstx.wish.org](http://www.cstx.wish.org).

**About ProSource**

ProSource is a cooperative, member-governed, not-for-profit buying group representing 600+ custom integrators and specialty retailers. With annual sales of more than $6 billion, ProSource is the largest specialty and consumer-electronics merchandising group in the United States, which allows it to negotiate stronger programs with manufacturers, help independent dealers stay relevant to consumers, and keep the specialty A/V channel competitive. Additional information is available at [www.prosourceinfo.com](http://www.prosourceinfo.com).

**Photo Link:** <https://technologyinsidergroup.com/wp-content/uploads/2022/05/ProSource_MAW-scaled.jpg>

**Photo Caption:** ProSource Spring Meeting 2022 event raised $175K for Make-A-Wish Central and South Texas.

**Follow ProSource:**

**Facebook:** <https://www.facebook.com/ProSourceInfo/>

**LinkedIn:** <https://www.linkedin.com/company/prosource-buying-group/>

**Twitter:** <https://twitter.com/ProSourceInfo>

**Company and Media Contact:**

Carol Campbell

Managing Director

Technology Insider Group

Tel: (323) 309-7673

Email: marcom@prosourceinfo.com