**Under Embargo until Jan. 4 at 8 a.m. ET**

**HARMAN Luxury Audio to Introduce New JBL Classic Series Integrated Amplifier, Streaming Media Player, CD Player, and Turntable at HARMAN Explore**

***Latest Classic Series Additions Combine Retro Designs With Modern Hi-Res Technology for Unmatched Listening Experiences***

**CES 2023, LAS VEGAS — Jan. 4, 2023 —** [HARMAN Luxury Audio Group](https://www.harmanluxuryaudio.com/) today announced the debut of the latest additions to its JBL Classic Series at HARMAN Explore, being held Jan. 4-7 at the Virgin Hotels in Las Vegas. At the event, HARMAN will unveil the new SA550 Classic integrated amplifier, MP350 Classic streaming media player, CD350 Classic CD player, and TT350 Classic turntable.

JBL’s Classic Series combines a timeless design with modern technology to create a range of loudspeakers and components unlike any other. The electronic components released today carry on this tradition and join the award-winning range of passive and active Classic Series loudspeakers including the iconic L100 Classic. Inspired by the JBL SA600 amplifier from the 1960s and the exclusive SA750 integrated amplifier introduced to celebrate JBL’s 75th anniversary in 2021, their retro styling features the same natural walnut wood veneers as the Classic Series loudspeakers along with machined aluminum faceplates and controls, while the latest hi-res digital and analog audio electronics deliver an unmatched listening experience. The addition of these new models allows music lovers to create a complete Classic Series audio system with the unique combination of retro design, thoroughly modern features, and acoustic performance.

“Whether streaming audio from a mobile device or enjoying a CD or vinyl record, the latest additions to our Classic Series create captivating experiences for listeners that bring music to life,” said Jim Garrett, Senior Director, Product Strategy and Planning, HARMAN Luxury Audio. “And they look as amazing as they sound. With their retro design, they perfectly match each other and JBL Classic and Studio Monitor Loudspeakers for a sleek, cohesive look in any environment.”

HARMAN’s SA550 Classic integrated amplifier and MP350 Classic music player make it simple for users to stream music services and personal libraries from their smartphones and tablets. Featuring an advanced Class G amplifier topology with high power output and the latest Bluetooth AptX® Adaptive technology for hi-res wireless audio and low latency, the SA550 Classic can be paired with mobile devices right out of the box for instant high-quality music. Once connected to a home network via Wi-Fi or Ethernet, the Roon-ready MP350 Classic music player allows listeners to enjoy music directly from Spotify Connect and Tidal Connect, as well as a host of additional music services via the Google Chromecast or Apple Airplay ecosystems. Both components render digital audio using a reference hi-res DAC with time domain jitter elimination for perfect sound, every time.

For listening to CDs and vinyl records, HARMAN’s CD350 Classic and TT350 Classic put a modern, yet retro spin on CD players and turntables. Supporting CD, CD-R, and CD-RW playback, and FLAC, WAV, MP3, AAC, and WMA file formats, the CD350 Classic combines a robust tray loading mechanism and USB-A input with advanced hi-res digital technology for bit-perfect sound. The TT350 Classic features a direct drive motor that ensures records are played in perfect time with powerful dynamics at 33.3 rpm for LPs and 45 rpm for EPs and singles. Rotational speeds are locked with a speed sensor for perfect pitch. The turntable’s curved aluminum tonearm features a high-quality moving magnet cartridge pre-installed on a removable head shell for easy replacement and upgrade. Damped and adjustable feet reduce vibration ingress to the record, while allowing for positioning on uneven surfaces. The TT350 includes a tinted hinged dust cover to match its walnut wood chassis and complete its authentic retro appearance. It is the perfect match for the high-performance phono preamplifier input included with the SA550 and SA750 integrated amplifiers.

The SA550 Classic, CD350 Classic, MP350 Classic, and TT350 Classic will be available in the second quarter of 2023 with manufacturer suggested retail prices of $2,000, $700, $800, and $1,000, respectively.

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**ABOUT HARMAN**  
Headquartered in HARMAN's global center of acoustic engineering in Northridge, California, [HARMAN Luxury Audio Group](https://www.harmanluxuryaudio.com/) brings together five prestigious brands — JBL, JBL Synthesis, Mark Levinson, Revel, and ARCAM — to offer the most advanced high-performance audio systems with award-winning products including loudspeakers, subwoofers, preamplifiers, amplifiers, turntables, and headphones. From the finest stereo listening to state-of-the-art multichannel home theater systems, HARMAN Luxury Audio Group delivers pure, uncompromised sound. HARMAN Luxury Audio Group is a lifestyle business unit of HARMAN International, a wholly owned subsidiary of Samsung Electronics Co. Ltd.

**PR Link:** <https://technologyinsidergroup.com/wp-content/uploads/2023/01/230104-HARMAN_JBL_Classic_Series_PR_FINAL.docx>

**Image Links:**

SA550 Classic Integrated Amp: <https://technologyinsidergroup.com/wp-content/uploads/2022/12/HARMAN_LuxA_SA350-scaled.jpg>

MP350 Classic Streaming Media Player: <https://technologyinsidergroup.com/wp-content/uploads/2022/12/HARMAN_LuxA_MP350-scaled.jpg>

CD350 Classic CD Player: <https://technologyinsidergroup.com/wp-content/uploads/2022/12/HARMAN_LuxA_CD350-scaled.jpg>

TT350 Classic Turntable: <https://technologyinsidergroup.com/wp-content/uploads/2022/12/HARMAN_LuxA_TT350-scaled.jpg>

**Image Caption:** HARMAN Luxury Audio introduces JBL Classic Series components at HARMAN Explore during CES 2023.

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